High Demand Industry Sectors

Purpose

The purpose of identifying high-demand sectors and occupations under the Workforce Innovation and Opportunity Act (WIOA) is to guide workforce development efforts and align training and education programs with the needs of the labor market.

How do we use the information?

- Strategic Planning
- Funding Allocation
- Career Guidance and Counseling
- Training and Education Program Development
- Labor Market Information

Characteristics of an High-Demand Industry Sector:

Economic Impact:
> The sector significantly contributes to the economy at the state, regional, or local level.

Economic Self-Sufficiency:
> Jobs within the sector lead to financial independence and stability for individuals.

Opportunities for Advancement:
> The sector offers prospects for career growth and development.

Support to Other Businesses:
> The sector contributes to the growth and stability of other supporting businesses.

Catalyst for Industry Growth:
> The sector fosters the expansion of other industry sectors.

Methodology for High-Demand Sectors

Based on High-Demand Occupations

1. Identified Occupations in DC with a minimum wage of $17.00 per hour or higher with 50 or more openings annually.
2. Filtered all the District occupations data set by NAICS codes
3. Grouped NAICS codes to create the 8 High Demand Sectors List
   - Business & Office Administration (updated), Construction (existing), Education (new), Healthcare (existing), Hospitality, Retail, Tourism & Entertainment (updated), Information Technology (updated), Security & Law Enforcement (existing), Transportation, Infrastructure & Utilities (updated).

DC's High Demand Sectors

- Business and Office Administration
- Construction
- Education
- Healthcare
- Hospitality, Retail, Tourism and Entertainment
- Information Technology
- Security and Law Enforcement
- Transportation, Infrastructure and Utilities