## **Industry Profile: Business Administration**

This industry comprises establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning; billing and recordkeeping; personnel; and physical distribution and logistics, for others on a contract or fee basis. These establishments do not provide operating staff to carry out the complete operations of a business.

#### **Relevant Industry Data:**

Supply is higher than the National Average for Business Administration Occupations in the District. An average area the size of the District would have 208,296 employees. There are 314,292 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the last 12 months was 95,818
- Jobs in this industry can be found in Federal Government Civilian (34.2%), Management, Scientific, and Technical Consulting Services (7.2%), Business, Professional, Labor, Political, and Similar Organizations (5.5%).
- The median compensation is \$51.14 per hour, 94% higher than the National median wage of \$26.30 per hour.
- 57.0% of high demand Business Administration jobs in the District are held by females.
- 47.6% of high demand Business Administration jobs in the District are held by racial minorities.
- 74.9% of high demand Business Administration jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 84 occupations all in Job Zones 1-5.

The **top 10 employers** for the Business Administration industry within the last 12 months are: Georgetown University, United States Government, Randstad, United States Congress, George Washington University, Booz Allen Hamilton, Marriott International, Guidehouse, Hillzoo.com.

Mayors 2023 to 2028 Comeback Plan: Occupations within this industry align with the **Communication and Design Industry** outlined within the Mayors Comeback Plan.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their **Business**Management Industry.

Wage and Unique Postings information captured in the chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

# **Industry Profile: Construction**

BLS reports that the Construction sector comprises establishments primarily engaged in the construction of buildings or engineering projects (e.g., highways and utility systems). Establishments primarily engaged in the preparation of sites for new construction and establishments primarily engaged in subdividing land for sale as building sites also are included in this sector. Construction work done may include new work, additions, alterations, or maintenance and repairs. Activities of these establishments generally are managed at a fixed place of business, but they usually perform construction activities at multiple project sites. Production responsibilities for establishments in this sector are usually specified in (1) contracts with the owners of construction projects (prime contracts) or (2) contracts with other construction establishments (subcontracts).

## **Relevant Industry Data:**

Supply is lower than the National Average for Construction Occupations in the District. An average area the size of the District would have 52,976 employees. There are 28,626 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the last 12 months was 9,124
- Jobs in this industry can be found in Federal Government Civilian (24.8%), Architectural, Engineering and Related Services (9.1%) Building Equipment Contractors (8.0%), Nonresidential Building Construction (5.8%).
- The median compensation is \$35.05 per hour, 44% higher than the National median wage of \$24.27 per hour.
- 10.2% of high demand Construction jobs in the District are held by females.
- 52.3% of high demand Construction jobs in the District are held by racial minorities.
- 71.7% of high demand Construction jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 18 occupations all in Job Zones 1-5.

The **top 10 employers** for the Construction industry in the last 12 months are: GPAC, Georgetown University, M.C. Deam, Consigli Construction Co. Actalent, United States Congress, CyberCoders, Booz Allen Hamilton and Metropolitan Washington Airports Authority.

Wage and Unique Postings information captured in the subsequent chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

## **Industry Profile: Education**

The U.S. Bureau of Labor and Statistics (BLS) defines the Education sector as comprised by establishments that provide instruction and training in a wide variety of subjects. This instruction and training is provided by specialized establishments, such as schools, colleges, universities, and training centers. These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and/or accommodation services to their students.

# **Relevant Industry Data:**

Supply is lower than the National Average for Education Occupations in the District. An average area the size of the District would have 57,120 employees. There are 46,338 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to narrow over the next 5 years.

- The number of unique Job Postings in the last 12 months was 11,258
- Jobs in this industry can be found in Colleges, Universities and Professional Schools (27.5%), Elementary and Secondary Schools (20.2%) Education and Hospitals (15.2%), Child Day Care Services (6.8%).
- The median compensation is \$32.06 per hour, 35% higher than the National median wage of \$23.78 per hour.
- 68.6% of high demand Education jobs in the District are held by females.
- 55.2% of high demand Education jobs in the District are held by racial minorities.
- 69.3% of high demand Education jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 26 occupations all in Job Zones 1-5.

The **top 10 employers** for the Education industry within the last 12 months are: Georgetown University, George Washington University, American University, Howard University, Trinity Washington University, University of the District of Columbia, District of Columbia Public Schools, University of Washington, Tensquare and United States Congress.

Mayors 2023 to 2028 Comeback Plan: Occupations within this industry align with the **Education and Research Industry** outlined within the Mayors Comeback Plan.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their **Education and Training** Industry.

Wage and Unique Postings information captured in the chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

## **Industry Profile: Healthcare**

The U.S. Bureau of Labor and Statistics (BLS) defines the Health Care and Social Assistance sector as establishments providing health care and social assistance for individuals. The industries in this sector are arranged on a continuum starting with establishments providing medical care exclusively, continuing with those providing health care and social assistance, and finally those providing only social assistance. The services provided by establishments in this sector are delivered by trained professionals. All industries in the sector share this commonality of process, namely, labor inputs of health practitioners or social workers with the requisite expertise. Many of the industries in the sector are defined based on the educational degree held by the practitioners included in the industry.

## **Relevant Industry Data for the District of Columbia:**

Supply for workers in this sector is low: An average area the size of the District would have approximately 54,201 Healthcare Occupation workers, where are approximately 44,699 healthcare workers in the District of Columbia. This lower-than-expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.

- The number of unique job postings in the last 12 months was 24,493.
- Jobs in this industry can be found in General Medical and Surgical Hospitals (26.1%), Federal Government, Civilian (22.9%), Offices of Physicians (7.9%).
- The median compensation for Healthcare Occupation workers is \$37.03 per hour, 29% higher than the National median wage of \$28.73 per hour.
- 77.5% of high demand Healthcare jobs in the District are held by females.
- 65.3% of high demand Healthcare jobs in the District are held by racial minorities.
- 74.8% of Healthcare jobs in the District are held by individuals ages 25-54.

# The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 27 occupations in Job Zones 1-5.

The **top 10 employers** for the Healthcare Industry within the last 12 months are: MedStar Health, Children's National Medical Center, George Washington University Hospital, Children's National Hospital, Johns Hopkins, Universal Health Services, Georgetown University, Johns Hopkins Medical Center Corporate Security, Bridgepoint Healthcare and Aya Healthcare.

Mayors 2023 to 2028 Comeback Plan: Occupations within this industry align with the **Life Sciences and HealthTech Industry** outlined within the Mayors Comeback Plan.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their **Health Science** Industry.

Wage and Unique Postings information captured in the chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

Job titles are linked to <u>Career Coach DC</u> to obtain more detailed information on the position and programs that offer relevant training to District residents.

## Industry Profile: Hospitality, Retail, Tourism and Entertainment

BLS reports that the Hospitality Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment. Businesses that provide customers with lodging or that provide services to meet varied cultural, entertainment, and recreational interests of their patrons.

#### **Relevant Industry Data:**

Supply is lower than the National Average for high demand Hospitality, Retail, Tourism and Entertainment Occupations in the District. An average area the size of the District would have 130,361 employees. There are 93,323 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the last 12 months was 18,660
- Jobs in this industry can be found in Restaurants and Other Eating Places (36.5%), Services to Buildings and Dwellings (10%) and Traveler Accommodation (7.2%).
- The median compensation is \$18.04 per hour, 18% higher than the National median wage of \$15.34 per hour.
- 50.1% of high demand high demand Hospitality, Retail, Tourism and Entertainment jobs in the District are held by females.
- 67.3% of high demand high demand Hospitality, Retail, Tourism and Entertainment jobs in the District are held by racial minorities.
- 62.3% of high demand high demand Hospitality, Retail, Tourism and Entertainment jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 31 occupations all in Job Zones 1-5.

The **top 10 employers** for the Hospitality, Retail, Tourism and Entertainment industry within the last 12 months are: Hilton, Marriot International, Compass Group, Aramark, Hyatt, Thompson Hospitality, Concord Hospitality Enterprises, Starbucks, Chick-fil-A and Montage Hotels and Resorts.

Mayors 2023 to 2028 Comeback Plan: Occupations within this industry align with the **Hospitality, Tourism and Entertainment Industry** outlined within the Mayors Comeback Plan.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their **Hospitality and Tourism** Industry.

Wage and Unique Postings information captured in the chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

# **Industry Profile: Information Technology**

The North American Industry Classification System (NAICS) states that this industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer related advice and services.

#### **Relevant Industry Data:**

Supply is higher than the National Average for Information Technology Occupations in the District. An average area the size of the District would have 24,564 employees. There are 51,902 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the past 12 months was 49,293.
- Jobs in this industry can be found in Federal Government Civilian (32.7%), Computer Systems Design and Related Services (24%), Management, and Scientific, and Technical Consulting Services (6.6%).
- The median compensation is \$55.10 per hour, 17% higher than the National median wage of \$47.00 per hour.
- 32.6% of high demand Information Technology jobs in the District are held by females.
- 54.3% of high demand Information Technology jobs in the District are held by racial minorities.
- 80.3% of high demand Information Technology jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 17 occupations all in Job Zones 1-5.

The **top 10 employers** for the Information Technology industry within the last 12 months are: Booz Allen Hamilton, General Dynamics, Leidos, Randstad, Guidehouse, Georgetown University, SAIC, United States Government, CyberCoders and Accenture.

Mayors 2023 to 2028 Comeback Plan: Occupations within this industry align with the <u>Technology (e.g., Cybersecurity, AI) Industry</u> outlined within the Mayors Comeback Plan.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their Information Technology Industry.

Wage and Unique Postings information captured in the chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

# **Industry Profile: Security and Law Enforcement**

The North The North American Industry Classification System (NAICS) states that this industry is comprised of two subsectors, Police Protection and Security Guards and Patrol Services. This industry comprises establishments primarily engaged in providing guard and patrol services, and government establishments primarily engaged in criminal and civil law enforcement, police, traffic safety, and other activities related to the enforcement of the law and preservation of order.

#### **Relevant Industry Data:**

Supply is higher than the National Average for high demand Security and Law Occupations in the District. An average area the size of the District would have 19,302 employees. There are 66,722 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the last 12 months was 7,971
- Jobs in this industry can be found in Federal Government Civilian (32%), Legal Services (28.8%), Investigation and Security Services (16.4%).
- The median compensation is \$68.02 per hour, 164% higher than the National median wage of \$25.79 per hour.
- 37.6% of high demand high demand Security and Law jobs in the District are held by females.
- 51.2% of high demand high demand Security and Law jobs in the District are held by racial minorities.
- 77.6% of high demand high demand Security and Law jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 12 occupations all in Job Zones 1-5.

The **top 10 employers** for the Security and Law industry within the last 12 months are: Allied Universal, United States Government, Georgetown University, United Stated Department of Justice, United States Congress, Sectek, GPAC, GardaWorld, United States Department of Homeland Security and Booz Allen Hamilton.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their Law, Public Safety, Corrections, and Security Industry.

Wage and Unique Postings information captured in the subsequent chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.

## **Industry Profile: Transportation, Infrastructure and Utilities**

The infrastructure industry sector is broken down into three subsectors, Transportation and Warehousing, Utilities, and Machinery Manufacturing. BLS provides that following reports for each of the subsectors in this industry: The Transportation and Warehousing subsector includes industries providing transportation of passengers and cargo, warehousing and storage for goods, scenic and sightseeing transportation, and support activities related to modes of transportation. The Utilities subsector comprises establishments engaged in the provision of the following utility services: electric power, natural gas, steam supply, water supply, and sewage removal. Within this sector, the specific activities associated with the utility services provided vary by utility. Industries in the Machinery Manufacturing subsector create end products that apply mechanical force, for example, the application of gears and levers, to perform work. Some important processes for the manufacture of machinery are forging, stamping, bending, forming, and machining that are used to shape individual pieces of metal.

## **Relevant Industry Data:**

Supply is lower than the National Average for Transportation, Infrastructure and Utilities Occupations in the District. An average area the size of the District would have 34,702 employees. There are 12,591 employees in DC. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.

- The number of unique Job Postings in the last 12 months was 3,039
- Jobs in this industry can be found in Federal Government Civilian (26.2%), Federal Government, Military (9.2%), and Taxi and Limousine Service (8.0%).
- The median compensation is \$28.02 per hour, 23% higher than the National median wage of \$22.80 per hour.
- 13.1% of high demand Transportation, Infrastructure and Utilities jobs in the District are held by females.
- 70.2% of high demand Transportation, Infrastructure and Utilities jobs in the District are held by racial minorities.
- 71.7% of high demand Transportation, Infrastructure and Utilities jobs in the District are held by individuals ages 25-54.

The data provided in the section above is derived from the Lightcast Occupations Snapshot Report for the District of Columbia, and is based on 16 occupations all in Job Zones 1-5.

The **top 10 employers** for the Business Administration industry within the last 12 months are: Palladium, United States Department of Transportation, Capital One, Amtrak, Heatland Express, General Dynamics, United States Government, Palladium Group, First Vehicle Services and Domino's Pizza.

Career and Technical Education (CTE) prepares secondary and post-secondary adult students which aligns this industry with their <u>Transportation</u>, <u>Distribution</u>, and <u>Logistics</u> Industry.

Wage and Unique Postings information captured in the subsequent chart reflects **August 2023 Lightcast Occupations Report** data and will be updated annually.