

WORKFORCE INVESTMENT COUNCIL

QUARTERLY BOARD MEETING

July 22, 2020



I. WELCOME & CALL TO ORDER

**ANTWANYE FORD
CHAIRMAN**



AGENDA

- I. Welcome & Call to Order
- II. Chairman's Comments
- III. Director's Updates
- IV. Board Discussion
 - I. Approve 5/21/20 Board Meeting Minutes (VOTE)
 - II. Labor Market and Workforce Analysis
 - III. COVID-19 Recovery
- V. Public Comments
- VI. Adjourn



III. CHAIRMAN'S COMMENTS

ANTWANYE FORD
CHAIRMAN



Welcome New WIC Board Members!

- **Office of the Deputy Mayor for Planning & Economic Dev.**
Director of Business Engagement

Sybongile
Cook



- **LAYC Career Academy**
Co-Founder & Executive Director

Nicole
Hanrahan



V. DIRECTOR'S UPDATES

AHNNA SMITH
EXECUTIVE DIRECTOR



2021 PRIORITIES - TRACKER

Continuing Priorities into FY21	Status
COVID-19 Response and Recovery	In Progress: More information included in Staff Update
American Job Center MOUs	In Progress: Developing PY20-21 MOUs
Solicit and Procure One Stop Operator	In Progress: Solicitation closes 7/22/20
Successful delivery of work by One Stop Operator	In Progress: Focused on COVID-19 response and coordination; staff training
WIOA State Plan (Implementation)	In Progress: Approved in July; developing implementation plans
ETPL Process and Program Management	In Progress: OST solicitation open (DOES); COVID-19 guidance provided to ETPL providers
Data Vault	In Progress: Mapped data across partners; delivering training
Workforce Development System Expenditure Guide	Completed: Transmitted to Council in July 2020
Equal Employment Opportunity, Non-Discrimination Plan	Completed: Plan and Initial training complete; will incorporate monitoring in AJC Certification process
Career Pathways Task Force	Will align this work with COVID analysis and sector strategy development
Vision Committee: Recommendation to the Mayor & updated WIC Mayor's Order	In Progress: Need to revisit in context of COVID-19 response and recovery efforts

2021 PRIORITIES - TRACKER

New Priorities in FY21	Status	Estimated Timeline
AJC Certification Process	In Progress	Complete by June 30, 2021
Additional next steps identified to support COVID-19 response and recovery	In Progress	TBD
Solicit resources to provide technical assistance, training, and convening (IDIQ)	Not Yet Started	Release solicitation in October
Establish healthcare intermediary and support healthcare training grants	Not Yet Started	Award grant by December 2020 Training grants by September 2021
Prepare for comprehensive WIOA review by US Dept. of Labor	Not Yet Started	TBD



FY21 WIC Budget Updates

- \$1.75M for Career Pathway Innovation Fund granted through OSSE
- \$550k to support the development of a healthcare sector intermediary and to fund healthcare training grants
- \$1M to be granted to DC Central Kitchen to support their new facility
- 4 additional FTE to support sector strategy and intermediary work



VI. BOARD DISCUSSION AND APPROVALS

ANTWANYE FORD, CHAIRMAN
AHNNA SMITH, EXECUTIVE DIRECTOR



ITEMS TO DISCUSS/APPROVE

- I. Approve 5/21/20 Board Meeting Minutes (**VOTE**)
- II. Labor Market and Workforce Analysis
- III. COVID-19 Recovery Next Steps



Summary of Labor Market Analysis

AHNNA SMITH, EXECUTIVE DIRECTOR



Workforce Recovery Next Steps & Discussion

ANTWANYE FORD, CHAIRMAN
AHNNA SMITH, EXECUTIVE DIRECTOR



PRIORITY ACTIONS

July Update

I. Labor Market Analysis (Initiative #1)

- Demand analyses, including LMI impact scenario analyses and general and sector specific analyses of key positions and skills affected—including an analysis of in-demand skills transferability for rapid re-matching
- Supply analyses, including public and private education and workforce training, and identification of potential national or regional virtual resources

II. Sector Strategy Development (Initiative #4)

Leverage Current Hiring Opportunities: Contact Tracer Force

- Support target populations (such as recent high school grads) entering the healthcare sector
 - 51% of 700 additional hires required to be DC residents
 - Explore development of a pilot training opportunity (with industry partnership) for entry level tracer force staff and provide support for hiring at conclusion of employment period

Launch Industry Tables: Healthcare and Hospitality (and potentially IT)

- Identify sector champions and bring together employers and training providers to inform the above efforts and identify new sector opportunities (occupations or needs) for which we can begin developing solutions.

Complete

Launching
survey of
Impacted
Workers

Working with
DCHR to
survey staff to
inform
potential pilot

Not Yet Started



PRIORITY ACTIONS

July Update

III. Virtualize Services + Training (Initiatives #2, #3, #10)

Scale up Virtual Training: Prioritize Healthcare and IT

- UDC-CC Workforce Development and Lifelong Learning
- DOES Workforce Training Programs
- Providers on the Eligible Training Provider List (and expand ETPL)
- **As we sequence out, construction and transportation identified as additional, urgent areas
- Includes focus on digital literacy and expanding access to technology, connectivity

Focus on Connecting Disconnected Workers

- Target workers from hospitality, tourism, and other highly-impacted sectors; many industries will not reopen at 100%, and may not rehire some of the workforce until next year, if at all

Ongoing

Training
Solicitation
Open

New
Partnership
with Coursera

DOES
recruiting for
Dislocated
Worker Grant
Program

Delivering
virtual and in-
person job fairs



LOOKING AHEAD: Staff Led

Immediate Actions

- Launch/analyze recent users' survey
- Execute hiring events with focus on underserved
- Explore ways to better facilitate access to available resources for customers
 - Build out occupation pathway maps
 - Complete training program assessment; urgent priority to fill gaps for high- quality trainers
 - Conduct services support assessment; fill gaps with partnerships across DC gov., workforce system
 - Build capacity for training providers
 - Ensure capacity for basic skills training in near term
 - Consistently reference UI data by education type to understand who is getting jobs and who isn't

Next 6+ Months

- Continue to utilize workforce recovery job matching tools
 - Track leading indicators, modify occupation prioritization as needed
 - Track and modify availability of programs & support services
 - Develop and implement outcomes measurement process for program effectiveness
 - Consistently reference UI data by education type

Investments for the Future

- Continue to track leading indicators, modify approach as needed
 - Continue to track and modify availability of programs & support services
 - Evaluate outcomes to understand programmatic and pathway effectiveness
 - Consistently reference UI data by education type



LOOKING AHEAD: Board led

What role can each of you—and other business leaders—play in support of the economic recovery? In the immediate, near, and longer-term?

Chairman's Request:

Meetings with DC Businesses to discuss:

- Phase I** Immediate needs that we can meet based on available people in the workforce system
- Phase II** Needs 3-6 months away. We can meet with you, get your needs, and potentially adjust training to address your requirements
- Phase III** Needs 6 months – 1 year. We can meet with you, understand your needs and ask you to assist with the development of the training. Subsequently, we will produce better resources to be hired based on your “soft” commitment.

We will be asking leaders from the following organization to join (not inclusive of all)

DC Chamber of Commerce
Greater Washington Hispanic Chamber of Commerce
Greater Washington Black Chamber of Commerce
Other various associations



VIII. PUBLIC COMMENT



IX. ADJOURN

